



LYNNE MARLOR

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A proven executive with deep financial services experience in driving strategic growth through a digital experience.

**JULY, 2019 TO PRESENT**

**FOUNDER, TRANSFORMATIONAL STRATEGIES, LLC (TSLLC)**

Lynne is CEO and Founder of TSLLC a consulting firm that specializes in three strategic areas:

Helping financial institutions and corporations navigate the complex transformation to blockchain

Helping women entrepreneurs achieve financial independence by creating a strategy around their business

Working with startups to launch creative and successful ideas (AltemisLabs, YieldUp, Parity)

In addition, I assist the following organizations in support of our unified mission:

Senior Advisor—-ENTERPRISEWomen—**Judges Business School, Cambridge University, UK**

Senior Advisor to LeBwox and Creo Incubator-at the **University of Oxford, UK**

FINTECHwomen Boardmember —Fintech organization focused on collaboration and education

Boston Blockchain Association (BBA) Event co-chair and moderator

**AUGUST, 2008 TO JULY, 2019**

**MANAGING DIRECTOR, HEAD OF CORPORATE AND SPECIALIZED INDUSTRY GROUPS**

**BNYMELLON**

Lynne was responsible for the leading the Corporate and Specialized Industries Group at BNY Mellon Bank's corporate and asset management clients globally. Her responsibilities included Liquidity Management, Relationship Management, Strategic Planning, P&L and New Business Development. We managed and specialized industry relationships. Additionally, Lynne oversaw the development and rollout of new products such as Flywire, Toast and others.

**Market Manager-Financials-Asset Managers, Banks, Brokers, Financial conglomerates**

September 2003 to July 2008

Lynne was the Market Manager responsible for Asset Managers including Banks, Asset Ma

Mercedes Benz, Ford Motor Credit and others. Lynne managed and oversaw c  
Other financial intermediaries. Her clients included Insurance, Brokers, Mutua  
relationships of Pershing and The Dreyfus Funds.

**1989-2003**

**SALES MANAGER**

**BANKONE (Now JPMorgan Chase)**

Managed an 18-person team in NY and Boston

Sales Excellence Club eight consecutive years

Managed and sold a suite of services including US/FX clearing, FX, Liquidity po

**1987-1989**

**CONSULTANT**

**FIRST CHICAGO**

Worked with Fortune 1000 companies to optimize their treasury management

Senior Manager responsible for projects with General Motors, UTC, Transame

Developed a Unique product to assist mutual funds to earn interest on idle ba

The Bank from mutual fund clients

**CREDIT TRAINING PROGRAM**

**FIRST CHICAGO**

**1985**

**15-month training program focused on all aspects of banking**

Lynne is a frequent global speaker on financial topics. Her role as Co-Founder of YieldUp and her work with FINTECHwomen, NE-AFP, and Boston Blockchain Association (BBA)

have positioned her as a leader in the Fintech and Digital Asset arena. Her most recent role (2/3/21) was as a Judge for the Northeast Innovation Symposium in conjunction with

the New York AFP. Her most recent speaking engagement was at the University of Oxford on “Value for Money-Valuations and the Lean Canvas” (4/8/20) in conjunction with

LebWox women. She spoke in April 2020 on “Money Talks” a panel for entrepreneurs at the Judge Business School, Cambridge University. In November of 2019 Lynne helped

launch the EnterpriseWOMEN program at the Judge Business School with its founder DR. Ghina Halabi. In June (2019) Lynne spoke at Cambridge University on Cultural Innovation, in 2018 at the Women in Housing and Finance conference in Washington DC, on Payment Innovation at the 2018 Oxford University Global Symposium on Navigating Change in the Financial Services arena and at the Third Annual Global Back Office & Operational Efficiency Summit in Barcelona. Lynne has spoken several times at both the National AFP and the NY, NE and MidAtlantic AFP's.

Lynne is the past president of the New England chapter of the Association of Financial Professionals (NE- AFP). She is currently on the Board of the Boston Blockchain Association (BBA), The YMCA's of the Northshore (Boston), and The Boston Ballet. She has worked closely with Knowva Academy supporting their efforts globally to educate high school students for leadership, diplomacy and critical thinking.

Lynne completed the Oxford Blockchain Strategy Programme from the Said Business School at the University of Oxford in 2017.

Avid crypto enthusiast, skier, cyclist, world traveler. Reader of all things blockchain, crypto currency, DLT, DEFI, biographies, financial markets, mysticism and world religions

Passionate about giving back and lifting up.